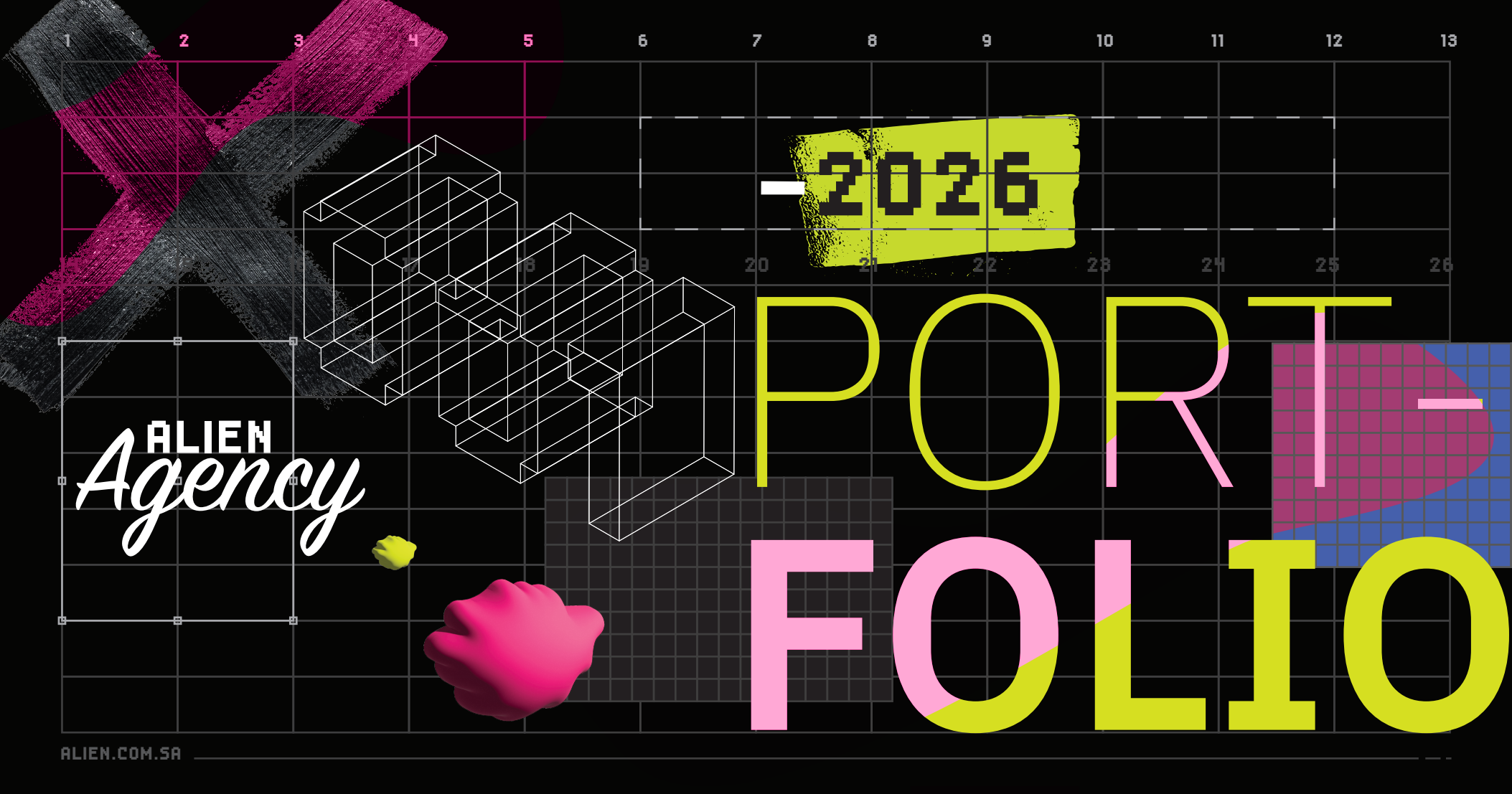




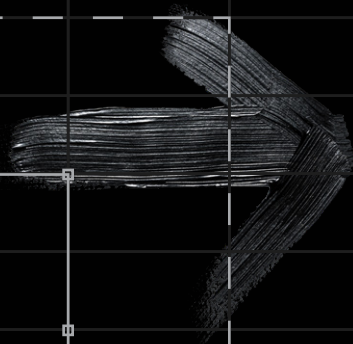
ALIEN
Agency

2026

PORTFOLIO



Who are
WE



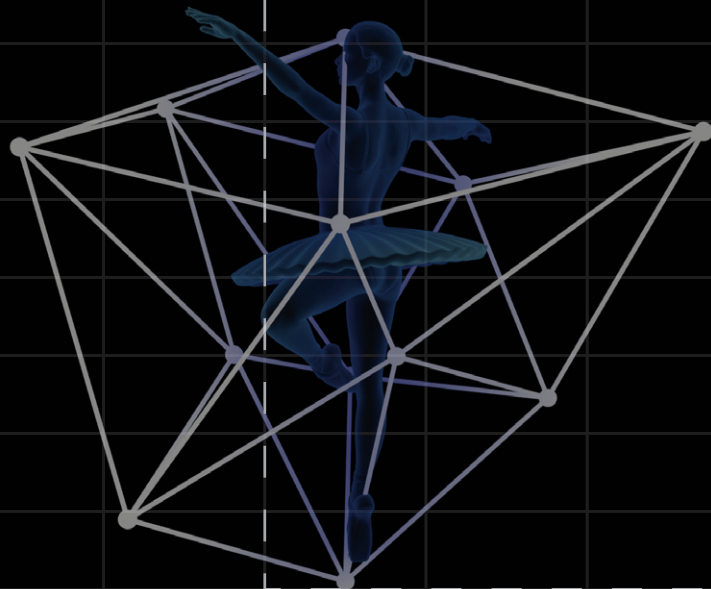
We are a young, ambitious Saudi team, experts in multiple creative fields, harnessing our skills dynamically and intelligently.

Our goal is to foster creativity and promote the advancement of Saudi businesses and entrepreneurs. Additionally, we play a pivotal role in the localization of foreign businesses interested in establishing their presence in Saudi Arabia.

Our deep understanding of Saudi culture, awareness of the local market's requirements, and our international relationships set us apart, enabling us to elevate various brands and Saudi businesses to a world-class standard of quality.



What we **DO**



Media Production

Graphic Design

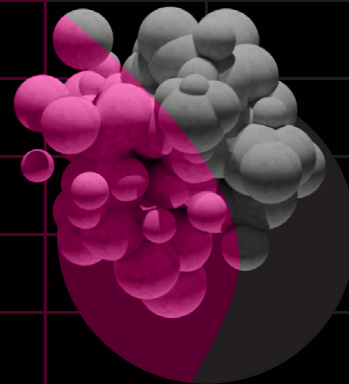
Corporate & Portrait Photography

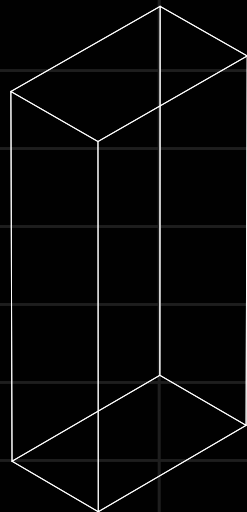
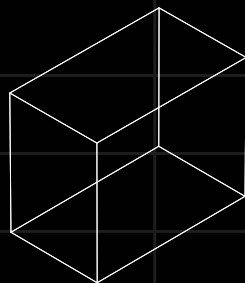
Branding Strategy & Consultation

Content Creation

Promotional Gifts

Packaging & Print Design





MEDIA *production*

Video content is a vital component in modern marketing strategies, offering companies a dynamic means to engage audiences and establish a robust online presence. Its significance lies in the potential to go viral, boosting brand visibility and attracting a broader audience through easy sharing on social media.

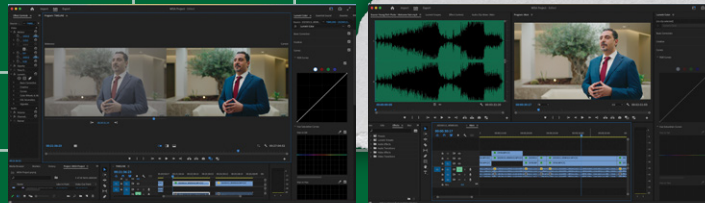
Furthermore, video content enables companies to visually tell their stories, communicating brand values, missions, and unique selling propositions in a compelling and memorable way. This fosters a deeper connection between the brand and its audience.

Additionally, videos have a substantial impact on consumer decision-making. Product videos, testimonials, and explainer videos help clarify offerings, address queries, and build trust, influencing purchasing decisions and boosting conversion rates.

Video content also contributes to search engine optimization (SEO) by enhancing a website's user experience, improving its search engine rankings, and making it more discoverable to potential customers.

Lastly, video content aligns with the preferences of today's fast-paced audience, as many consumers prefer watching short videos over reading lengthy text. By delivering information visually, companies can keep their target audience engaged and interested.

In summary, integrating video content into a company's marketing strategy is a strategic necessity, offering a versatile and effective tool to enhance brand visibility, communicate messages, build trust, influence consumer decisions, and cater to the preferences of the modern digital audience.



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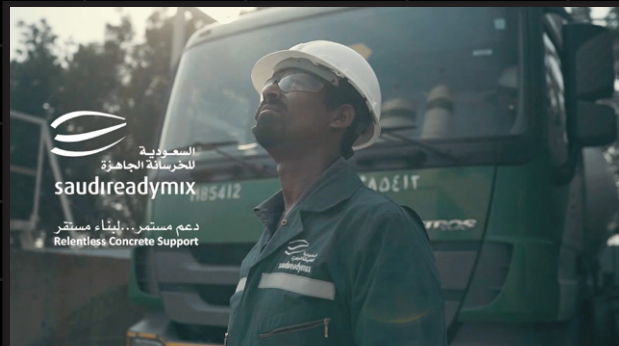
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Corporate video



SRMCC Green Factory - Corporate Video



Zahid Group - Corporate Video



Event Coverage



SAUDI EURPEAN FORUM MISA 2023



MISA ECZA Event Recap



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Docuseries



Day in Our Life | SRMCC



Get to know | SRMCC



Commercial Product Ads



Gozeel Commercial



Page 106 Café Commercial



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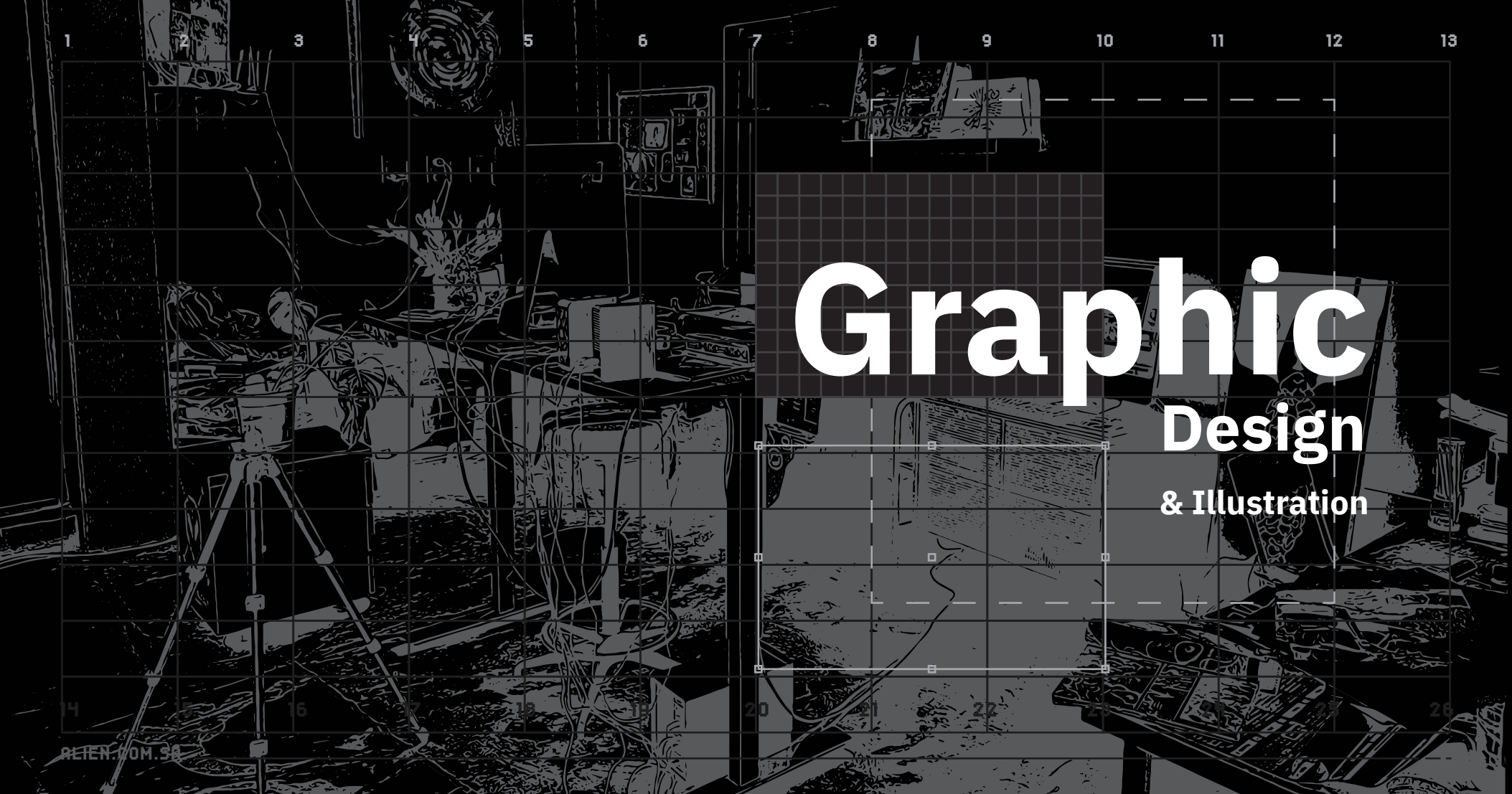
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Graphic Design & Illustration

Logos

Logo design is a vital aspect of brand identity, encapsulating a company's values and personality visually. A well-crafted logo is a powerful tool, instantly recognizable and memorable, forming a lasting impression. Color choice is crucial, evoking specific emotions and associations to influence consumer perception.

Versatility is key; a good logo must be scalable to maintain its impact across various platforms, from business cards to billboards. Consistency is vital for brand recognition, with the logo serving as a unifying element across marketing materials.

In essence, logo design is a strategic blend of creativity and understanding, requiring a deep connection to a brand's essence. A successful logo not only visually represents a company but becomes a symbol that resonates with consumers, leaving a lasting imprint on their minds.

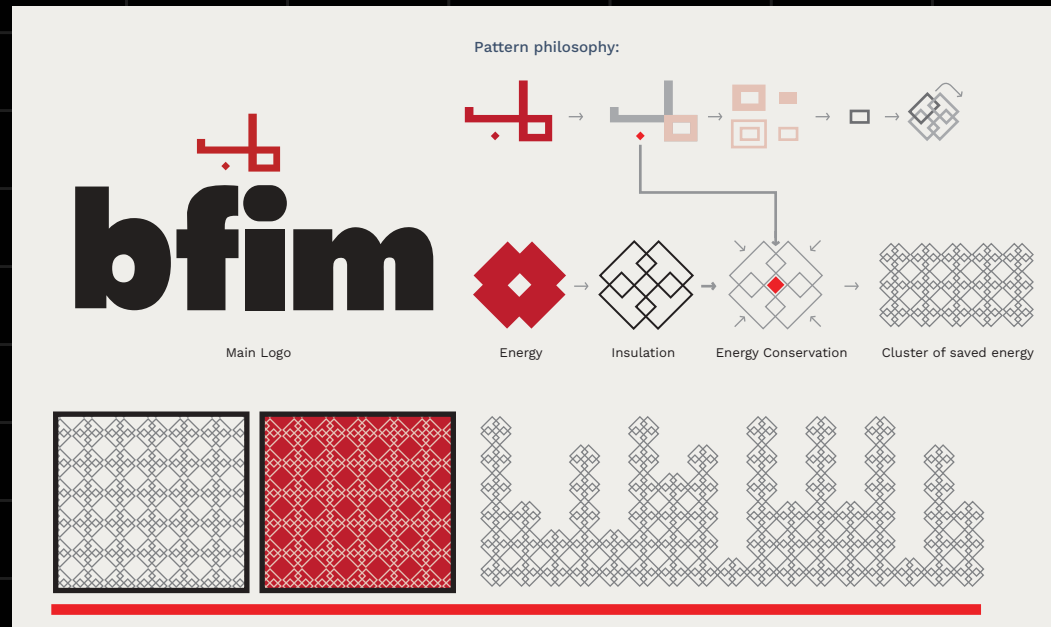
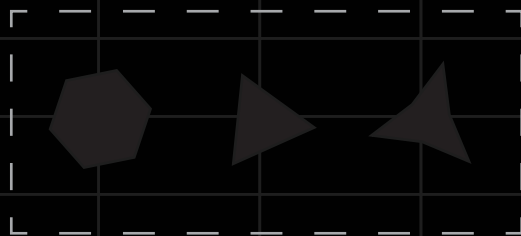


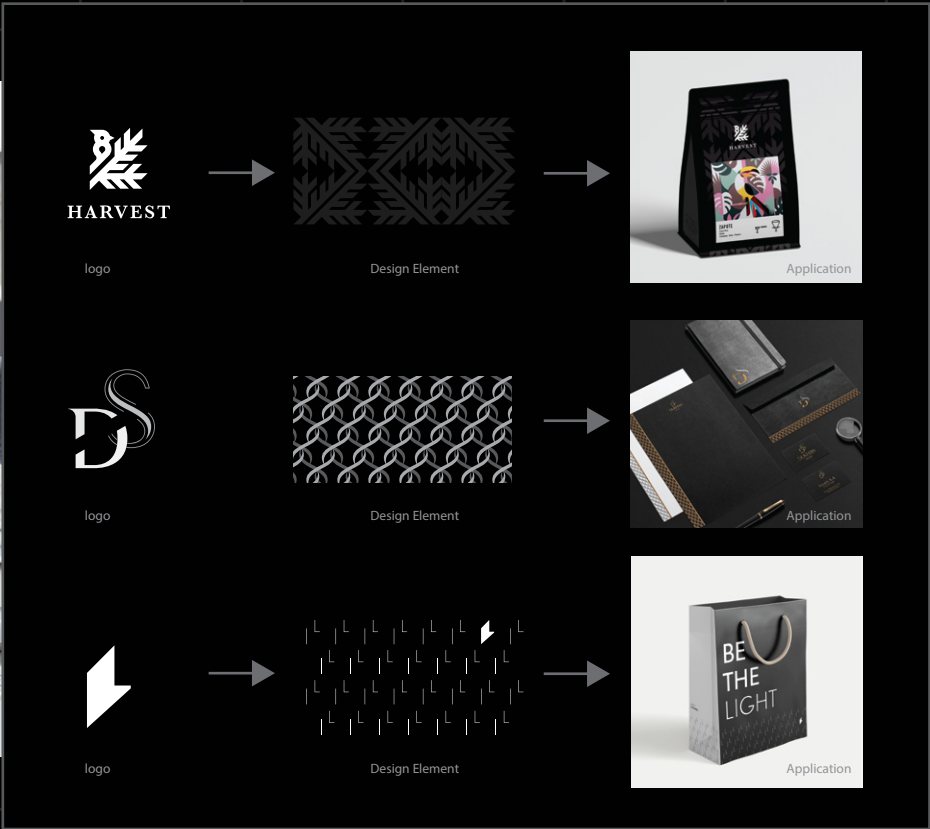
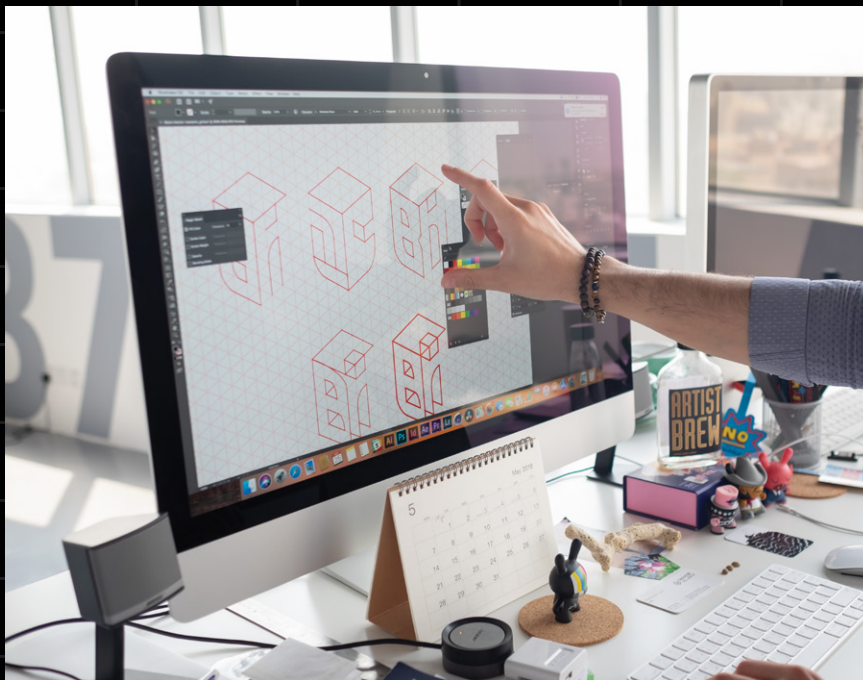
Design Elements

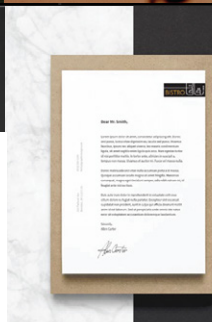
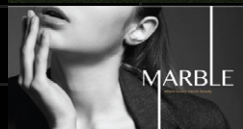
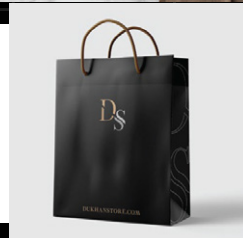
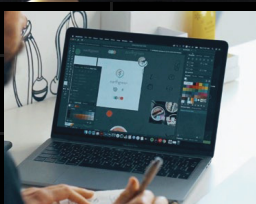
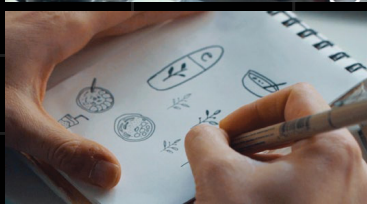
Design elements play a crucial role in supporting a logo's effectiveness in branding, particularly for small businesses in a highly competitive market.

Your logo is often the first visual representation that potential customers will have of your brand.

It should therefore be designed to convey your brand message and values while standing out among competitors.

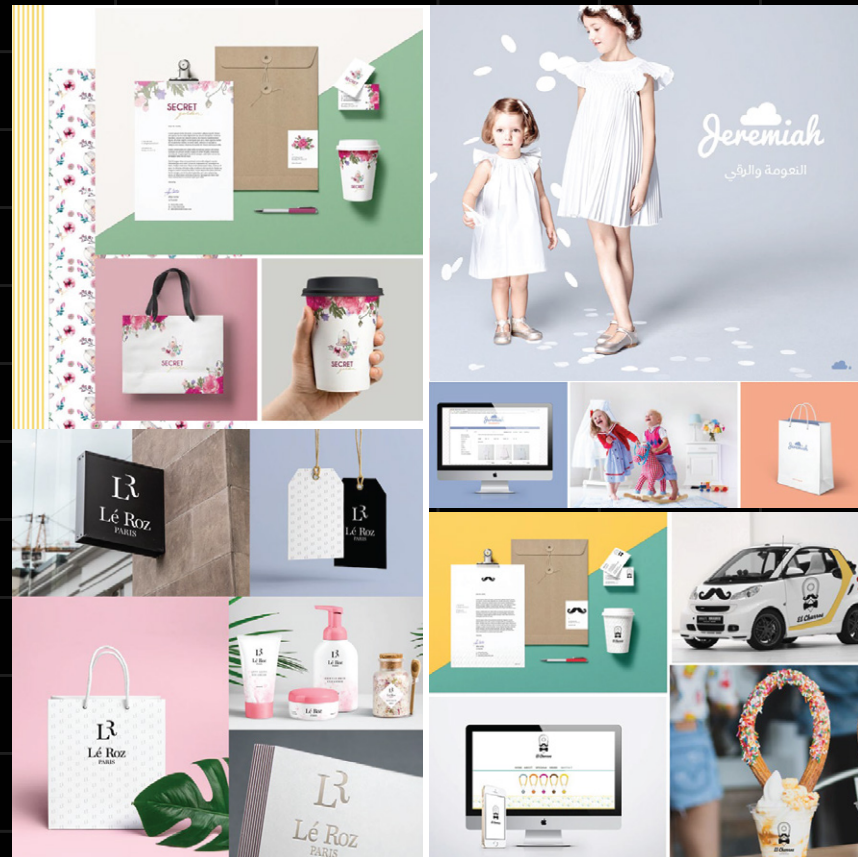








Our inspiration transcends the digital screen; we delve into the fundamentals of graphic design, embracing the principles that guide it, while drawing inspiration from nature and our environment.

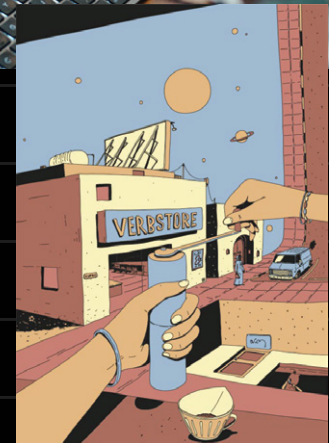
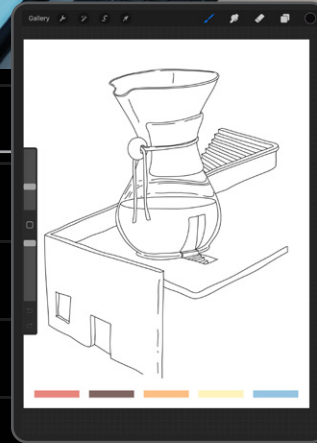


Illustration

Custom illustrations in packaging design play a crucial role by uniquely enhancing brand identity, conveying messages, and leaving a lasting impact on consumers. Unlike generic imagery, custom illustrations tailor to a product's essence, making the packaging stand out. They effectively communicate a brand's personality, fostering a strong emotional connection with consumers, building loyalty, and recognition.

The flexibility of custom illustrations allows for a cohesive visual identity across products, reinforcing brand recall and trust. Practically, they tailor visuals to specific product features, making packaging more informative and engaging. Creativity in custom illustrations sets products apart, influencing purchasing decisions and turning packaging into an artful representation of the brand.

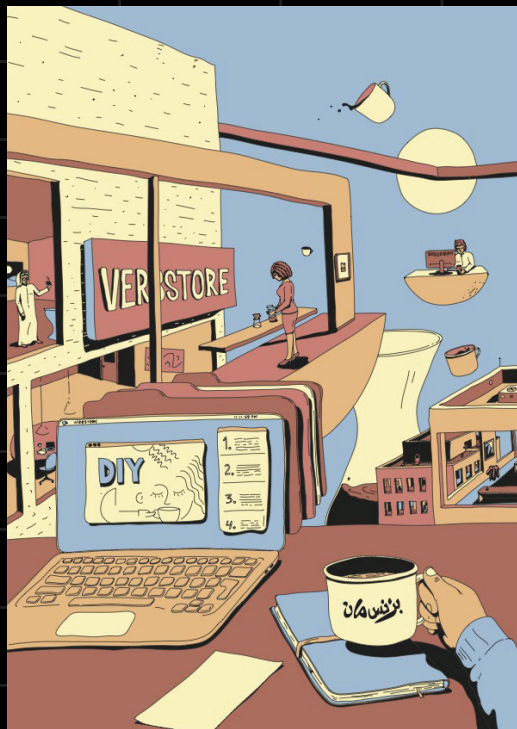
In essence, custom illustrations in packaging design go beyond aesthetics, contributing significantly to brand differentiation, communication, and a memorable consumer experience, making them a vital investment in building a strong brand presence in the market.



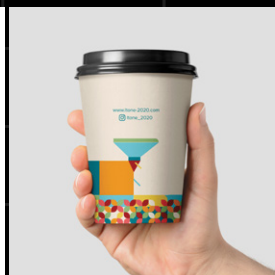
Skeeth

Visualized

Final







Re-Branding

Visual rebranding is a powerful tool for businesses seeking to stay relevant and capture the attention of their target audience in an ever-evolving market. The visual identity of a brand serves as its first impression, and in a world dominated by visual stimuli, it plays a pivotal role in shaping consumer perceptions.

In essence, the importance of visual rebranding lies in its ability to communicate a brand's evolution, relevance, and commitment to growth. It serves as a catalyst for repositioning, allowing businesses to realign themselves with their target audience and carve out a distinct and memorable identity in a dynamic business landscape. As markets continue to evolve, visual rebranding remains a valuable strategy for companies aspiring to stay ahead of the curve and secure a lasting connection with their clientele.

Problems:

Legibility
Practicality
Scalability
Versatility

Solution:

Easy to read
Relevant
Scalable
Modern



CORPORATE & PORTRAIT PHOTOPRAHY



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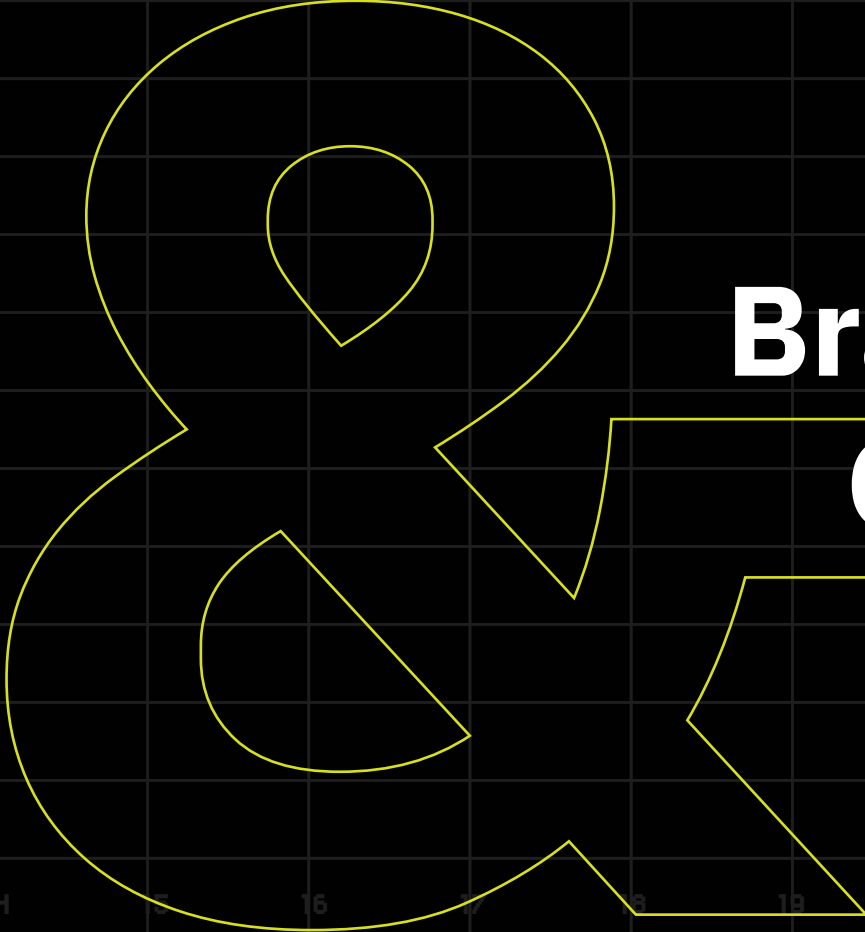
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Branding Strategy Consultation

A branding consultation is a crucial step for businesses aiming to establish a strong brand identity. It involves a collaborative effort between the company and branding experts to define or refine the brand effectively.



Provided by Nadeer Alabdulwahab
Founder / Designer at Alien Agency

Nadeer Alabdulwahab is a seasoned Founder and Designer at Alien Agency, based in the Eastern Region. With an impressive professional journey spanning over 15+ years, Nadeer has become a renowned figure in the field of branding and design. His commitment to excellence is underscored by a diverse skill set that includes Design, Brand Development, and Visual Communication.

Nadeer's critical thinking skills are evident in his approach to problem-solving, where he employs logic and reasoning to identify the strengths and weaknesses of alternative solutions.

Having received accolades such as the SVSU Impact Award and the Award of Excellence, Nadeer Alabdulwahab is not only a designer but a creative visionary who has excelled in various domains. Whether it's creating visual brand identity, overseeing visual production for advertising, or developing comprehensive brand strategies, Nadeer's expertise shines through.

Education:

Saginaw Valley State University - Michigan - USA
Master of Arts (MA), Digital Communication and Media/Multimedia · (2011 - 2013)

Saginaw Valley State University - Michigan - USA
Bachelor of Arts (B.A.), Graphic Design minor art in photography · (2006 - 2011)

The American University of Rome - Italy
Intensive Courses, Art History, Art/Art Studies, General · (2010 - 2010)

Jubail University College - Saudi Arabia
Associate's degree, Marketing · (2000 - 2004)

Courses & workshops:

Web Design Future with Jason Cranford Teague - 2012
Personal Branding Strategy for Social Media with Dot Lung - 2015
Branding Strategy with Mark Brooks - 2016
Fantastic Animation with Jessica Walsh - 2018
Bauhaus Design with Natasha Jen - 2019
LEADING FOR CREATIVITY by IDEO - 2020
Business Perspectives for Creative Leaders - by professor Rodrigo Canales - 2020
Social media and beauty – a bold new landscape - 2020
DESIGNING STRATEGY by IDEO - 2020
Radical Transparency with Mark Ray AIGA - 2021
Multisensory packaging with Dra. Fabiana Mesquita de Carvalho - 2020
Brand Strategy: User-Centered Creativity - 2022
Strategy-Based Brand Identity Design by Kevin Craft - 2022

Conferences:

WebVisions - Chicago - 2012
FITC - Tokyo 2015
OFFF - Barcelona -2016
ING-Creatives - Dubai 2016-2019
OFFSET - Ireland 2016
Digital Marketing Trends Virtual Summit - 2021
Tanween By Ithra 2019-2022

Our Clients



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Alien Advertising Agency

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GCAM-Advertising 61636**

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